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Synopsis

*****#1 .COM BESTSELLER IN PUBLISHING & BOOKS (JULY 2013)*****#1 .COM

BESTSELLER IN BOOK DESIGN (NOV. 2013)*****Â *****CURRENT VERSION:

1.10*****Â NOTE: PLEASE VISIT AARON'S PUBLISHING PAGE FOR ANY

UPDATES TO THIS BOOK.Â Almost everything you've read about formatting pictures for Kindle is wrong. The advice offered by Kindle experts and even itself can give images that are tiny, blocky, noisy, or wildly inconsistent on different Kindles.Â Aaron Shepard, author of acclaimed books on both Kindle and print publishing, brings his years of experience in book design, webmastering, and photography to bear on a single question: How do you make pictures look great on the Kindle? He answers that question, while also providing beginners a basic course in picture editing.Â Along the way, he discusses how to keep Microsoft Word from sneakily degrading your pictures; how to adjust HTML code to show images at their best; how to make part of a picture transparent against colored backgrounds; how to boost the power of your cover image as a marketing tool; and how to create anything from children's books to photography books to poetry books within minutes with the Kindle Comic Creator.Â Nowhere else will you find such in-depth info on working with Kindle images. Whatever kind you're using -- photos, paintings, drawings, diagrams, tables, screenshots -- you'll find "Pictures on Kindle" an essential guide.Â ///////////////////////////////////Â Aaron Shepard is a foremost proponent of the new business of profitable self publishing, which he has practiced and helped develop since 1998. He is the author of "Aiming at ," "POD for Profit," "Perfect Pages," and "From Word to Kindle," 's #1 bestselling paid book on Kindle formatting.Â ///////////////////////////////////Â REVIEWSÂ "Far and away the best resource I know for self publishers who plan to include photos or other graphics in their Kindle books. From tips on taking photos, through sizing, optimizing, and placing, this book wastes no space in giving you exactly the information you need. Highly recommended." -- Joel Friedlander, TheBookDesigner.comÂ "A detailed, comprehensive guide to getting the best out of your images on Kindle. From taking photos, to scanning, to optimizing, Aaron covers every possible step in making sure your images display well in Kindle format. In addition, he provides very useful explanations of the Kindle's image handling, for those of us who like to understand the reasons behind the steps. I for one will be adding this to my list of reference materials." -- Jim Brown, JimandZetta.com (ebook services)Â ///////////////////////////////////Â CONTENTSÂ Getting StartedÂ 1 ~ PICTURE BASICSFile Formats | Resolution | Color Mode | Color SpaceÂ 2 ~ PICTURE SOURCESPhotography | ScanningÂ 3 ~ PICTURE EDITINGCleanup and Repair | Cropping | Contrast, Brightness, Tint | Sizing | Sharpening | Transparency | Lines and LettersÂ 4 ~

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